

Intervention program in nightlife, leisure and socialization venues to raise awareness and prevent GBV behaviours – including LGBTIphobia – linked to sexual violence and substance use

# LOCAL PILOT ACTION PLAN





















Country: Luxembourg

Organization: 4motion

Realization of the Pilot: from 18/05/2024 to

04/10/2024

Number of interventions: 11

Where the pilot was implemented:

The local pilots were implemented at festivals and club nights in Luxembourg

- PicNic Electronic: 18/05/2024-19/05/2024
- Usina Festival: 1/06/2024 2/06/2024
- Francofolies Festival: 07/06/2024 09/06/2024
- Woodstock Garden Party 29/06/2024
- Beautiful Decay Festival: 05/07/2024
- Unpredicted PRIDE (Club Night): 13/07/2024
- Eat Beat and Culture (Festival): 20/07/2024
- Elake Festival: 09/08/2024 11/08/2024
- TanzTraum (Club Night): 13/09/2024
- OnSteitsch Festival: 21/09/2024
- Pipalaboom (Club Night): 04/10/2024





















Pipapo Info Stand with our Jobists @Francofolies SaferNight pedagogical material

## Description of the contexts.

The pilot aimed to introduce the SaferNight concept into Luxembourg's nightlife culture. SaferNight seeks to:

- 1. Promote well-being and awareness in nightlife settings.
- 2. Prevent gender-based violence and other forms of discrimination.
- 3. Foster safer, more equal, and inclusive parties.

#### Activities carried out.

Actions were tailored to each event, considering the unique contexts, needs, expectations of organizers, and demographics of attendees. The project encompassed three main components:

- 1. Pipapo Info Stand
- 2. SaferNight Guidelines and Communication
- 3. Awareness Team and LILA Point

While the Pipapo Info Stand was present at all events, the more resource-intensive Awareness Team and LILA Point were implemented selectively.

The pilot concluded with Pipalaboom, a public event organized by 4motion and local partners, showcasing SaferNight's components to a broader audience.



















# Description of strategies.

#### PIPAPO Infos Stand

Active since 2016, the Pipapo Info Stand is well-recognized in Luxembourg's party scene. It provides a safe space where guests can discuss topics like drug use, sexual health, and party safety. Trained peer educators (jobists) share SaferUse and SaferSex strategies and distribute harm reduction materials, including condoms, earplugs, and informational resources on drugs and STIs.

In 2024, the Info Stand expanded to include SaferNight topics, such as consent, active bystander intervention, and addressing gender-based violence. Pedagogical materials were created or adapted to facilitate this outreach.

### SaferNight Guidelines and Communication

The SaferNight Guidelines are a core component of the SaferNight initiative. These guidelines serve as a moral contract and a shared code of conduct designed to create a safer, more respectful, and inclusive nightlife environment. The communication of these guidelines is key to ensuring their visibility, comprehension, and adoption by event organizers, staff, and partygoers. The goal is to foster a

collective responsibility for upholding these principles within the festive community.

The guidelines were co-designed with event organizers, reflecting both the values of the SaferNight initiative and the unique vision and context of each event. This collaborative approach ensured that the guidelines were tailored to fit the specific needs of the organizers and their audience while maintaining the overarching principles of inclusion, respect, and safety.

The week before the event, we encouraged the event organizer to publish the guidelines via their social media channels. This was to prepare the party goers to the new concept and to give a strong message on the organizers principles.

Usually 3 different publications were made:

- a) "Guidelines and moral contract"("This is a SaferNight Event. By entering this place you agree to the following guidelines)
- b) "Guidelines and SaferNight Infos"

(More information on why Guidelines are important and how the selected Guideline could improve everyone's experience)



















### c) "Good Vibes only"

Poster on what behaviour is not tolerated and protocol on what to do if concerned. Our preferred implementation involves presenting the guideline at the entrance and requiring acknowledgment from everyone wishing to join the event.

On the day of the event, similar posters were strategically placed to have a maximum of people engaged. Briefing sessions conducted for staff (security, 1st aid, bar staff...) to ensure understanding and effective implementation. Attendees often acknowledged the guidelines upon entry, fostering accountability and setting a tone of mutual respect. Throughout the event, the AwarenessTeam reinforced these

principles by actively engaging with partygoers and embodying the SaferNight values.



Guidelines hun at the entrance of USINA Festival





















SaferNight Briefing with Security, Police and Head of Production at Elake Festival

#### Awareness Team and LILA Point

A group of experienced and motivated Jobists has been trained to form Luxembourg's first Awareness Team (A-Team). Their mission is to promote well-being, consent, and positive social interactions among party guests while stepping in when necessary. Easily identifiable by their purple vests, the A-Team operates as a mobile unit within and around festival sites. They address issues such as discrimination, inappropriate behavior, and sexual harassment, while also providing support for guests

struggling with intoxication, anxiety, or feelings of being overwhelmed.

At the start of each event, the A-Team conducts a scouting round to familiarize themselves with the site layout, identify high-risk areas, and locate key facilities. They introduce themselves and their mission to staff, security personnel, and first-aid teams, ensuring everyone is aware of their role and boundaries. When needed, the A-Team accompanies individuals to first-aid stations, security personnel, or the designated LILA Point.

The LILA Point serves as a physical safe space managed by professionals and recognized by attendees as a calmer, more secure environment. It is designed as a retreat from the stimulating party atmosphere where individuals can take a break and speak with someone in confidence. The primary focus of the LILA Point is to support those who have experienced or witnessed discrimination, harassment, or gender-based violence and are overwhelmed by the situation.

To create a comforting atmosphere, the LILA Point features dim lighting, beanbags or couches, and a cozy ambiance. Guests are offered tea, fruit, and sweets to help them feel safe and valued.





















Lila Point at Elake



A-Team at Usina





















# Impact and description of target audience.

The festivals and club nights we participated in varied greatly in size, culture, and demographics. These ranged from large-scale mainstream events hosting up to 40,000 attendees over three days to smaller club nights with as few as 150 participants. Most of the people we engaged with in conversations were young adults aged 18 to 26 from Luxembourg and neighboring countries, including Belgium, France, and Germany.

The pilot interventions responded to an increasing demand for greater safety and diversity in Luxembourg's nightlife. Post-pandemic concerns, amplified by heightened media coverage about spiking incidents, left many feeling uneasy in crowded or large-scale events. Additionally, growing calls for safer spaces—especially for marginalized communities—are gaining traction in Luxembourg. Many students returning from studies in larger cities abroad have encountered awareness and safety concepts and are advocating for similar initiatives locally.

The pilots provided an opportunity to experiment with these actions and adapt them to the unique needs of Luxembourg's nightlife. However, many partygoers are still unfamiliar with the roles and missions of the LILA Point and the Awareness

Team. A significant portion of our work focused on raising awareness about what these services offer and their limitations.

The stakeholders involved in these pilots expressed strong interest in continuing partnerships with us for the upcoming season. Their commitment is to contribute to a safer and more egalitarian nightlife culture by developing and reinforcing protocols to prevent, identify, and respond to cases of gender-based violence (GBV), harassment, and hostility, including anti-LGBTQIA+ incidents. Overall, the interventions were perceived as inclusive, responsive, and effective, garnering positive feedback from partygoers and organizers alike.

#### Results.

- Interventions with pipapo info stand: 11
- Interventions with AwarenessTeam and LilaPoint: 6
- Interventions with SaferNight Guidelines: 6
- Documented interactions with guests: 1121
- Critical incidents: 19
- Visitors at pipalaboom: 700
- Distributed condoms (internal+ external): 1760
- Distributed SaferSniffing Kit: 75
- Distributed info cards on drugs: ca 100 sets











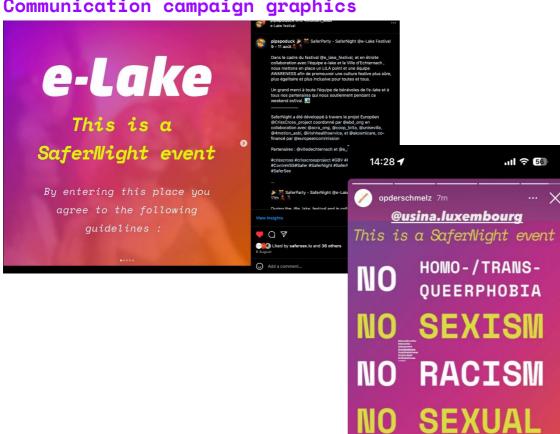








# Communication campaign graphics













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Good vibes only































# Criss Cr\*ss

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